



**Hockey Wairarapa**  
Trust House Hockey Wairarapa Complex  
PO Box 712,  
Masterton.

## **NEW HOCKEY PAVILION & TURF**

These are exciting times for Wairarapa Hockey!

A second artificial hockey turf and new pavilion is about to be built at the Wairarapa Hockey headquarters at Clareville by The Wairarapa Hockey Association and the Wairarapa Sports Artificial Surface Trust.

A second turf is long overdue. Hockey is very strong in the Wairarapa and we currently have the highest player numbers per head of population of any region in New Zealand. Almost 1 in 23 people living in the Wairarapa play hockey compared to the national average of about 1 in 89. However, the 1538 registered hockey players in the region currently have access to just one turf compared to the average national ratio of 731 players per turf.

As a result, the demand for turf time has been increasing each year as the sport has grown in popularity.

We are delighted that funding for the new turf has now been secured so construction will commence soon and be completed in May 2009.

We now need some assistance with funding of the new pavilion, which we hope to build in March 2009 (depending on the results of this fund-raising effort). Various fund-raising initiatives have been planned but a large part of the funding will be raised through the sale of advertising hoardings around the existing and new turf facilities.

An opportunity is now being offered to local and national businesses to support the new venture and to help with funding of the new pavilion. The benefits for advertisers include:

- 3 years of exposure of your brand to an estimated 2000 players and spectators each week during the season of 20 weeks and approx 1000 per week during the 10 week twilight season (based on current usage).
- Opportunities for increased exposure, as the addition of a second turf will allow us to host major National Tournaments attracting many people to our region.
- This is a relatively low cost advertising option compared to other media opportunities, with a much longer shelf life. Prices start from the equivalent of \$10.96 + GST per week over 3 years.
- This is an opportunity to provide support to a strong sporting community within the Wairarapa.

**Advertisers have a range of options to participate starting from just \$700 per annum for three years for a 4.8 m x 1m space on the old existing turf. The options are set out overleaf and we would be grateful if you could tick the option that you prefer.**

**For *earlybird* advertisers who take option 1 or 2 overleaf, a discount of 10% will be given if they pay before December 31<sup>st</sup> 2008.**

The cost of the boards will be met by the Association, while signage will be paid for by each advertiser. Advertisers will have the right of renewal. Space will be made available on a first in basis.

Please contact any of the following for booking of space or further information.

**Matthew Spicer** 06 3788641 (Mast.) cell 0274955920; **Mike Laven** 06 3068000 (Martinbgh.) cell 021681272; **Tracey Hare** 06 3798567 (Cart.) cell 0273660012; **Mike Van Woerkom** 06 3089808 (Feath.) cell 0276986153; **David Blackwood** 06 3727615 (Masterton)



## HOCKEY WAIRARAPA ADVERTISING HOARDINGS

Thank you for your interest in supporting us with the funding of the new pavilion.

- Please take a few minutes to familiarise yourself with the layout of the new facilities as shown on the attached document.
- We would request that you take particular note of the layout of the advertising hoardings on the existing turf and new turf.
- The new turf will become the primary turf and will feature the top games.
- The existing turf will still be used on heavy rotation.

The pricing of the options is set out below. Please note that the commencement date for advertising is May 1<sup>st</sup> 2009 and the expiry date will be April 30<sup>th</sup> 2012.

Please tick your preferred option below:

Option	Turf	Payment Terms	<input type="checkbox"/>
1	<b>New</b>	<b>Earlybird Single payment of \$2,700 + GST for a three year term.</b> Payment to be received by December 31 <sup>st</sup> 2008.	<input type="checkbox"/>
2	<b>Existing</b>	<b>Earlybird Single payment of \$1,710 + GST for a three year term.</b> Payment to be received by December 31 <sup>st</sup> 2008.	<input type="checkbox"/>
3	<b>New</b>	<b>Single payment of \$3,000 + GST for a three year term.</b> Payment to be received no later than February 28 <sup>th</sup> 2009.	<input type="checkbox"/>
4	<b>Existing</b>	<b>Single payment of \$1,900 + GST for a three year term.</b> Payment to be received no later than February 28 <sup>th</sup> 2009.	<input type="checkbox"/>
5	<b>New</b>	<b>Three annual payments of \$1,150 + GST.</b> First payment to be received by February 28 <sup>th</sup> 2009, second no later than April 30 <sup>th</sup> 2010 & third by April 30 <sup>th</sup> 2011	<input type="checkbox"/>
6	<b>Existing</b>	<b>Three annual payments of \$700 + GST</b> First payment to be received by February 28 <sup>th</sup> 2009, second no later than April 30 <sup>th</sup> 2010 & third by April 30 <sup>th</sup> 2011	<input type="checkbox"/>

**Please choose your preferred space for advertising:**

- First Choice: New Turf or Existing (please delete one). Number \_\_\_\_\_
- Second Choice: New Turf or Existing (please delete one). Number \_\_\_\_\_

**Deposit**

- Secure your space with deposit payment of \$200.
- Please make payment to the Wairarapa Hockey Association.

**Company Name Of Advertiser:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Telephone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Deposit enclosed? Yes/No (please delete one)**